



WINNERS\$

GRAINGERTV



GRAINGER TV

Grainger TV is a highly acclaimed international TV production company, with its TV productions screened by more than 80 international broadcasters including **National Geographic** and **Netflix**, as well as the **Seven & Nine Networks** in Australia.

<http://www.graingertv.com>



WINNERS\$

WINNERS\$ is a new TV series that looks at top Australian businesses and what makes them successful.

Each episode of the series has a different focus, with an over arching theme of what it means to be a financially smart and successful company - episode focuses include entrepreneurship, small business, franchises and investment.

Each episode will feature 4-5 business focused segments, interspersed with interviews from industry professionals providing insight, and tips & tricks.



THE PROPOSAL

We are inviting you to be featured on our new TV series **WINNER\$**, on the new **Nine/Sky Network YOUR MONEY**

Your on-screen profile will show how savvy your company is, and why consumers will find it compelling to spend with you.

We'll be offering one or more of your senior executives the opportunity to show the human face of your success.

The segments focus is a collaborative process, we will discuss with you your companies current marketing strategies so that the segment can align with both the series and the companies current positioning.



DELIVERABLES

- WINNER\$ will feature you in a segment of up to 4-minutes
- The segment will be available for you to use for your own web and promotional use
- All raw footage is supplied to you to repurpose as desired e.g.TVC, online brand content

DISTRIBUTION

- Your Money
- Channel 95
- Foxtel Channel 601

TIMETABLE

FEBRUARY

Filming

FEBRUARY/MARCH

Editing

MARCH

On Air

FILMING SCHEDULE

FEE

One Day at your premises

- Filming key aspects of your operation
- Interviewing 1 or more senior executives

A fee of \$7,500 + GST applies

- 50% on agreement
- 50% on delivery



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